

Where heavy metal is economic development.

A Miami based visibility platform covering the metal scene through an economic development and placemaking lens. We find the bands, scenes and economics that already exist and cannot be seen, name them correctly, and put them in front of the audience that was always going to respond.

152,000

YOUTUBE SUBSCRIBERS

3.37M

TOTAL VIEWS

285

VIDEOS PUBLISHED

AUG 2025

LAUNCHED

The most subscribed economic development channel on YouTube by a wide margin. Recent locations: Miami, Orlando, Tampa, Houston, Austin, London, Wacken. Field trips, recently Wacken, Louder Than Life and Metal London. themusiccities.com is a nightly updated concert and scene dashboard that is a companion to the channel, with an Android app and an iPhone home screen install.

THE INTERVIEW PROGRAM

NEMOPHILA Japanese metal. 44.5 percent average viewed.	182,000
BRIDEAR Filmed to support their successful crowdfunding campaign.	85,000
Broken by the Scream Japanese metal, filmed in London.	48,000
Nini Taiwanese folk metal. Unsigned.	
<i>"I donated right away. I really hope they can continue making music."</i> jamessharp2725, in the comments on the BRIDEAR interview <i>"Wasn't aware of this artist until she appeared on your channel."</i> Mark-J-metal, in the comments on the Nini interview	

BANDS STARTING FROM ZERO

The 3 Questions series. Regional bands with no existing audience to bring with them.

We All Rise Miami	244,000
Nocturnal Dawn Orlando. Wacken Metal Battle Florida.	126,000
SevenSins Miami	67,000
Nemesis Houston. Wacken Metal Battle Texas.	18,000

INDUSTRY RELATIONSHIPS

Working relationships with musicians, bands, artist management, PR, label press contacts and concert photographers. Bands have brought us in before doors, NEMOPHILA in Orlando and Broken by the Scream in London.

WORKING WITH US

Media credentials where the venue requires them, interview time on show day, and soundcheck access when the band is comfortable with it. Every band leaves with Music Cities swag. We do not sell photos.

THE SCENES, MAPPED

Scene maps built as networks and lineages from public sources only, every node resting on a citable record. No other music outlet has this.

Japanese Heavy Metal Family Tree 1967 to 2026. Today's female led scene mapped member by member.	319 nodes
Tampa Death Metal Family Tree 1979 to 2026. Every Morrisound credit verified.	371 nodes
West Dixie Music Corridor Criteria Studios from 1958. Studios without stages.	236 nodes

CASE STUDY EPISODES

The core of the channel. Metal history read as economic development.

Scorpions Building a Global Empire	153,000
Brewtality Metal Fest Economic impact analysis of a metal festival	92,000
It's 1986 in Japan How today's Japanese scene was built	74,000

BAND OF THE YEAR

Presented annually to the band in person and covered as an episode.

LOVEBITES 2025 Presented in London. Episode views.	67,000
HANABIE. 2026 Presented in Austin. Episode views.	105,000

WHO RUNS IT

Forty years playing guitar in original bands and cover bands and still playing out, currently with Miami metal band McFisty. We load in through the same door as the bands we interview.

Kevin Crowder is also a U.S. Army veteran, thirty years in Florida economic development, fifteen as economic development director for Miami Beach, which is why the channel can run a real economic impact analysis on a metal festival.



Nemophila Interview, Orlando



Interviewing Broken by the Scream, London



Lunch with Nicko McBrain, Iron Maiden