



Where heavy metal is economic development.

A Miami based visibility platform covering the metal scene through an economic development and placemaking lens. We find the bands, scenes and economics that already exist and cannot be seen, name them correctly, and put them in front of the audience that was always going to respond.

152,000

YOUTUBE SUBSCRIBERS

3.37M

TOTAL VIEWS

285

VIDEOS PUBLISHED

AUG 2025

LAUNCHED

The most subscribed economic development channel on YouTube by a wide margin. Recent locations: Miami, Orlando, Tampa, Houston, Austin, London, Wacken. Field trips, recently Wacken, Louder Than Life and Metal London. themusiccities.com is a nightly updated concert and scene dashboard that is a companion to the channel, with an Android app and an iPhone home screen install.

THE INTERVIEW PROGRAM

NEMOPHILA	182,000
Japanese metal. 44.5 percent average viewed.	
BRIDEAR	85,000
Filmed to support their successful crowdfunding campaign.	
Broken by the Scream	48,000
Japanese metal, filmed in London.	
Nini	
Taiwanese folk metal. Unsigned.	
<i>"I donated right away. I really hope they can continue making music."</i>	
jamessharp2725, in the comments on the BRIDEAR interview	
<i>"Wasn't aware of this artist until she appeared on your channel."</i>	
Mark-J-metal, in the comments on the Nini interview	

BANDS STARTING FROM ZERO

The 3 Questions series. Regional bands with no existing audience to bring with them.

We All Rise	244,000
Miami	
Nocturnal Dawn	126,000
Orlando. Wacken Metal Battle Florida.	
SevenSins	67,000
Miami	
Nemesis	18,000
Houston. Wacken Metal Battle Texas.	

INDUSTRY RELATIONSHIPS

Working relationships with musicians, bands, artist management, PR, label press contacts and concert photographers. Bands have brought us in before doors, NEMOPHILA in Orlando and Broken by the Scream in London.

WORKING WITH US

Media credentials where the venue requires them, interview time on show day, and soundcheck access when the band is comfortable with it. Every band leaves with Music Cities swag. We do not sell photos.

THE SCENES, MAPPED

Scene maps built as networks and lineages from public sources only, every node resting on a citable record. No other music outlet has this.

Japanese Heavy Metal Family Tree	319 nodes
1967 to 2026. Today's female led scene mapped member by member.	
Tampa Death Metal Family Tree	371 nodes
1979 to 2026. Every Morrisound credit verified.	
West Dixie Music Corridor	236 nodes
Criteria Studios from 1958. Studios without stages.	

CASE STUDY EPISODES

The core of the channel. Metal history read as economic development.

Scorpions	153,000
Building a Global Empire	
Brewtality Metal Fest	92,000
Economic impact analysis of a metal festival	
It's 1986 in Japan	74,000
How today's Japanese scene was built	

BAND OF THE YEAR

Presented annually to the band in person and covered as an episode.

LOVEBITES 2025	67,000
Presented in London. Episode views.	
HANABIE. 2026	105,000
Presented in Austin. Episode views.	

WHO RUNS IT

Forty years playing guitar in original bands and cover bands and still playing out, currently with Miami metal band McFisty. We load in through the same door as the bands we interview.

Kevin Crowder is also a U.S. Army veteran, thirty years in Florida economic development, fifteen as economic development director for Miami Beach, which is why the channel can run a real economic impact analysis on a metal festival.



Nemophila Interview, Orlando



Interviewing Broken by the Scream, London



Lunch with Nicko McBrain, Iron Maiden